



FOUNDATION COURSES:

ACCT 501 FINANCIAL ACCOUNTING

Prerequisite: Graduate standing. The study of financial reporting principles, structure of the balance sheet, income statement and statement of cash flows. Measurement principles for assets, liabilities, stockholders' equity, revenue, and expenses. Covers management's responsibility for full and fair disclosure of financial information.

BLAW 508 LAW IN THE BUSINESS ENVIRONMENT

Prerequisite: Graduate standing. Analysis of legal issues managers face today. Includes the study of contract law, business enterprises, employment law, environmental law, and the regulation of business competition.

ECON 500 SURVEY OF ECONOMICS

Prerequisite: Graduate standing. A survey course of the basic principles governing the allocation and utilization of resources. Microeconomic topics include wage and price determination, market mechanisms, efficiency and related issues concerning industry structure. Macroeconomic topics include financial markets and the determination of national income, employment, and inflation.

GBUS 502 SEMINAR IN MANAGERIAL FINANCE/ACCOUNTING

Prerequisite: ACCT 501. An interdisciplinary course dealing with the financial decision-making process. Topics include: the analysis and interpretation of financial statements, product costing including activity based overhead cost allocations, financial planning and budgeting, working capital management, valuation, capital budgeting, sources of capital and capital structure, dividend policy, and the management of risk and return in an international context.

SOM 591 STATISTICS AND STOCHASTIC MODELS FOR MANAGERS

Prerequisite: Graduate Standing. Statistical methods and stochastic models to support managerial decision making. Topics include: exploratory data analysis, probability distributions and assessment, expected value variation, estimation of means and proportions, hypothesis testing for one and several populations, F test, chi-square test, simple and multiple regression and correlation, time series and forecasting, decision trees, waiting lines, and simulation. Applications in service organizations and small businesses are provided along with applications for production organizations and large businesses. A key element is a group project involving the application of one or more course topics to a current business problem.

GBUS 593 MANAGEMENT/MARKETING SEMINAR

The seminar integrates the fields of marketing and management and draws on their previous coursework to give students a basic understanding of business strategy. The course will provide an overview of marketing, management, and business strategy theory. Business strategy cases and simulations will be used to help students apply the concepts taught in this course and those in their previous certificate courses.

GBUS 600 ANALYSIS OF CONTEMPORARY ORGANIZATIONS

An interdisciplinary course that introduces new graduate students to the field of business. The course focuses on the nature of organizations and the interrelatedness of the functional areas. The intellectual and historic roots of management theories are explored through readings of primary source materials. Students will develop communication and research skills through individual and group projects that focus on organizations and their environments.