

## MBA PROGRAM LEARNING GOALS

1. To integrate current business theory and practice with students' professional experience.
2. To create an understanding of the interdisciplinary relationships between a firm and its environment.
3. To develop analytical skills and business knowledge necessary for successful senior management professionals.
4. To foster and nurture professional growth through social and professional activities.

## WHAT DOES QUALITY MEAN IN A MBA PROGRAM?

Quality means:

- o Offering an interdisciplinary curriculum that gives students the chance to connect classroom experience with work life.
- o Encouraging students to apply discipline-based and cross-functional knowledge, gained in the classroom, to practical situations.
- o Regularly evaluating the college's curriculum and pedagogy to meet the changing needs of students and the emerging needs of business while maintaining high academic standards.
- o Emphasizing critical thinking, effective communication, teamwork, and ethical decision making as a foundation for leadership.
- o Having small classes in which students interact with faculty who have world class academic credentials and fresh experience in their fields.
- o Maintaining a global perspective about the opportunities and challenges organizations face in the 21st century.
- o Building hands-on management skills through collaborative projects with fellow professionals.