



MARKETING

641: Seminar in International Marketing
642: Seminar in Marketing Com & Market Stimulation
643: Seminar in Product Development
644: Seminar in Consumer Behavior
645: Seminar in Promotional Planning
646: Seminar in Pricing Strategy
647: Marketing Research
648: Seminar in Analytic Models of Market Behavior
649: Seminar in Marketing Strategy
651: Customer Satisfaction
652: Direct Marketing
653: Integrated Marketing Communications
654: Qualitative Research Methods in Marketing
699: Independent Study

MANAGEMENT

630: Human Resource Strategies
661: Organization Theory and Design
662: Strategic Planning and Implementation
663: Global Strategic Management
664: Cross Cultural Management
665: Management of Technology and Innovation
667: Leadership
668: Selected Topics
671: Change Management
699: Independent Study

ECONOMICS

606: Seminar in International Trade
609: Seminar in Applied Econometrics
615: Seminar in Industrial Organization
616: Seminar in Antitrust and Regulation
617: Seminar in International Finance
633: Seminar in Public Economics
699: Independent Study

INFORMATION SYSTEMS

655: Information Systems: Theory and Practice
656: Information Systems: Systems Design Seminar I
657: Information Systems: Systems Design Seminar II
699: Independent Study

FINANCE

634: Seminar in Financial Institutions
636: Seminar in Investment Analysis
637: Seminar in Corporate Real Estate
639: Seminar in Financial Problems
699: Independent Study

SOM

666: Project Planning and Policy
667: Total Quality Management
685: Decision Support and Applied Expert Systems
699: Independent Study

INTERNATIONAL BUSINESS

ECON 617
ACCT 623
MKT 641
INDEPENDENT STUDY

ACCOUNTING

620a: Accounting Theory Seminar I
620b: Accounting Theory Seminar II
623: International Accounting
624: Advanced Auditing Seminar
626: Managerial Cost Accounting Seminar
699: Independent Study

ENTERTAINMENT

GBUS 695: SPECIAL TOPICS
MKT 645
FIN 637
MKT 651
MKT 653
MKT 654
OTHER AS APPROVED